Service Sector Development as an Engine of Economic Growth:

The Case of Hong Kong

Edward K Y Chen and Raymond Ng Lingnan University, Hong Kong

#### **Commercial Services**

#### **1. Producer Services**

Intermediate service inputs into production of goods or other services, including banking, finance, insurance, real estate, engineering services, accounting, legal and computing services, etc.

#### 2. Distributive Services

Transport and storage, communication, wholesale and retail.

The Rise of Global Trade in Commercial Services

 Trade and Investment Liberalization Globalization and Regionalization
ICT Making non-tradables more tradable

# ICT

#### **1. Microelectronics** Flexible Manufacturing System

#### 2. Internet

Drastic decrease in information and communication cost

## Impacts

Decreasing Importance of Scale
Increasing Importance of Scope
Shorter Product Cycles
Shorter Business Cycles

# Implications

1. Fragmentation vs Integration in Production

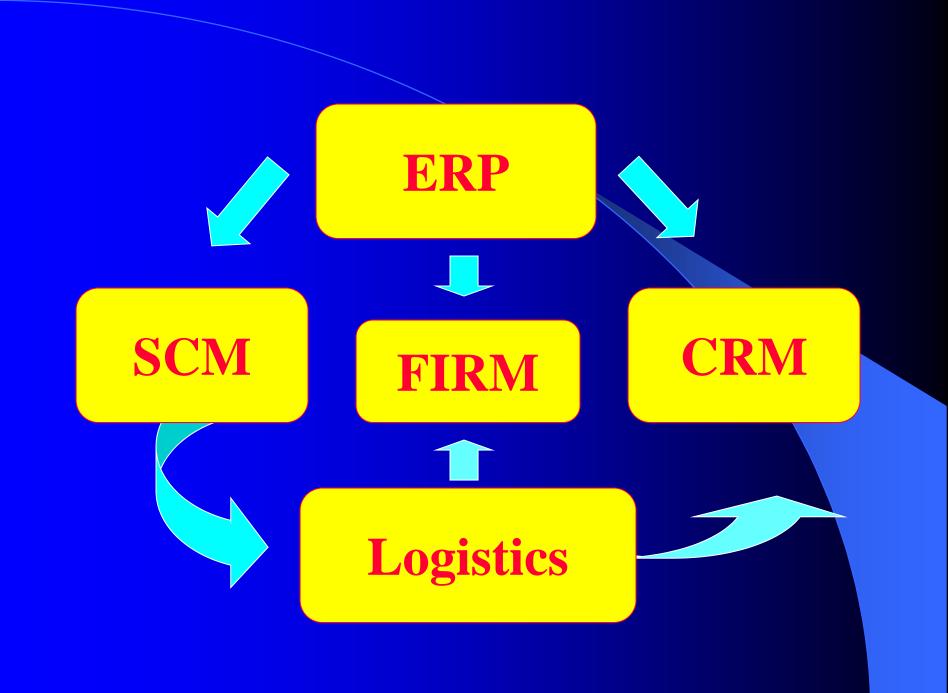
2. Creativity vs Skills in Human Resources Development

### **A New Business Model**

1. The Ford Model

2. Internationalization of Production

3. The Value Chain Model



## **The Logistics Industry**

- 1. Land-intensive
- 2. Technology-intensive
- 3. Knowledge-intensive
- 4. Labour-intensive
- 5. Location-specific

## **The Future of Hong Kong**

A Hong Kong – Pearl River Delta Logistics Hub

# Thank You!